

# COOKIES POLICY

Effective Date: March 25, 2018

This Cookies Policy explains how Clear-Com LLC and HME Clear-Com Ltd. (“Clear-Com”, “we” or “us”) uses cookies on websites or online access points such as widgets and mobile applications operated by Clear-Com (collectively, the “Site”), which includes [www.clearcom.com](http://www.clearcom.com).

Like many websites, the Site uses cookies to distinguish you from other users of the Site. This helps us to analyse the use of the Site to customise and improve the content and the layout of the Site.

When you first access the Site, you will receive a message advising you that cookies are in use. By continuing to browse the Site, you agree to our use of cookies as described in this Cookies Policy.

You do not have to accept our cookies and can block them by activating the setting on your browser that allows you to refuse all or some cookies. You may also delete them after they have been placed on your hard drive. If you do not accept or delete our cookies, some areas of the Site that you access may take more time to work, or may not function properly. If you would like further information on how to block cookies, please see the “How to Control Cookies” section, below.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the Site. They include, for example, cookies that enable you to log into secure areas of the Site.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around the Site when they are using it. This helps us to improve the way the Site works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to the Site. This enables us to personalise our content for you, for example, your choice of language or region.
- **Targeting cookies.** These cookies record your visit to the Site, the pages you have visited and the links you have followed. We will use this information to make our Site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

- **Third party cookies.** Some advertising on the Site is displayed on third party websites and put in place by a third party (an advertising agency for example). These third parties use their own cookies to analyse how many people have seen and/or clicked on an advertising banner. The cookies placed by third parties are based on the cookies policies of the companies which place them and we do not have access to read or create these cookies.
- **Social media cookies.** These cookies allow us to integrate social media functions into our Site and may also be used for advertising purposes.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

## 1. Cookies Used by Clear-Com

### Analytical Cookies

Cookie Source	Name	Purpose
Google Analytics	_utma _utmb _utmc _utmz  _utmv _utmt  _gid  _gat  _ga	<p>These cookies are used to collect information about how visitors use our Site. We use the information to compile reports and to help us improve the Site.</p> <p>Please see the following link for an overview of privacy at Google:</p> <p><a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a></p> <p>Alternatively, you can opt-out here:</p> <p><a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a></p>

## 2. Third Party Cookies

Cookie Source	Name	Purpose
DoubleClick.net	id	DoubleClick is a subsidiary of Google and deals with tailored advertising that is designed to provide you with

		<p>a selection of products based on what you're viewing on the Site.</p> <p>These adverts are presented to you by, Doubleclick, when you visit other selected websites - the technology behind the ads is based on cookies.</p> <p>For more information about Doubleclick, please visit:</p> <p><a href="http://www.google.com/intl/en/policies/privacy/">www.google.com/intl/en/policies/privacy/</a></p> <p>Alternatively, you can opt-out here:</p> <p><a href="https://www.google.com/settings/ads/preferences">https://www.google.com/settings/ads/preferences</a></p>
<p>Google Maps</p>	<p>APISID</p> <p>SSID</p> <p>NID</p> <p>PREF</p> <p>SID</p> <p>SAPISID</p> <p>HSID</p>	<p>These cookies are installed by Google whenever you visit a page with an embedded Google Map, and are used by Google to track usage of their services.</p> <p>For more information, please visit:</p> <p><a href="http://www.google.com/intl/en/policies/privacy">www.google.com/intl/en/policies/privacy</a></p>
<p>YouTube.com</p>	<p>SID</p> <p>HSID</p> <p>demographics</p> <p>VISITOR_INFO1_LIVE</p> <p>PREF</p> <p>APISID</p> <p>SSID</p> <p>LOGIN_INFO</p> <p>YSC</p> <p>SAPISID</p>	<p>These cookies are used by YouTube to enable functionality for its video service which is embedded within the Site.</p> <p>To find out more about these cookies we recommend reading the following page:</p> <p><a href="https://www.google.com/intl/en/policies/technologies/cookies/">https://www.google.com/intl/en/policies/technologies/cookies/</a></p>

Pardot.com	visitor_id298672 visitor_id298672-hash lpv298672 pardot BrowserId	Pardot is a marketing automation platform by Salesforce and we use it to gather information about visitors to the Site.  For more information, please visit: <a href="https://www.salesforce.com/company/privacy/">https://www.salesforce.com/company/privacy/</a>
view.vzaar.com	_video-distributor-2_session	These cookies are used for playing audio and video.  For more information, please visit:  <a href="https://vzaar.tenderapp.com/help/kb/video-players/cookies-and-the-vzaar-player">https://vzaar.tenderapp.com/help/kb/video-players/cookies-and-the-vzaar-player</a>

### 3. How to Control Cookies

If you wish, you can prevent the storing of “cookies” on your computer through appropriate browser settings. Please note that this might restrict the performance and function range of our offering.

Please follow the links below to helpful information for the most popular browsers:

- Microsoft Internet Explorer:  
<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Google Chrome:  
<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- Mozilla Firefox:  
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Apple Safari:  
[https://support.apple.com/kb/PH21411?locale=en\\_US](https://support.apple.com/kb/PH21411?locale=en_US)

In addition, you can exercise advertising cookie choices by visiting <http://youronlinechoices.com/>.

## 4. Policy Governs Use; Changes to Cookies Policy

This Cookies Policy governs the use of any information collected on the Site while it is in place. Clear-Com reserves the right to change this Cookies Policy at any time, so please re-visit this page as often as you wish. In case of any material change, we will make a notation near the "Cookies Policy" link on the home page of the Site. Changes to this Cookies Policy are effective at the time they are posted to the Site, and your continued use of this Site after posting will constitute acceptance of, and agreement to be bound by, those changes.

## 5. Questions

If you have any questions or comments about our personal information practices or about this Cookies Policy or any statements herein, please feel free to send us an e-mail at [clearcommarketing@clearcom.com](mailto:clearcommarketing@clearcom.com).

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