

Redefining Communications with ARC Technology

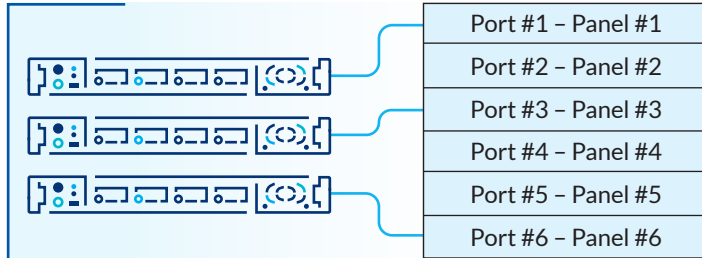
Moving Beyond Port-Centric to Persona-Driven Intercom Systems

EHX™ Current E-IPA I.V. Port Utilization

EHX 14.1

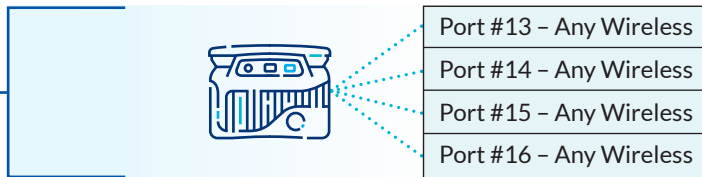
Fixed Port

Guaranteed Availability



Floating Port

First-Come/First-Serve



Port-Centric: Configuration is hard-coded to a physical connector. If the user station moves, the configuration is lost.



Device-Centric: Wireless (FreeSpeak) and IP (I.V. Port/IVC) allows devices to roam or use identifiers to connect without separate adaptors, but configured resources are still often statically mapped.



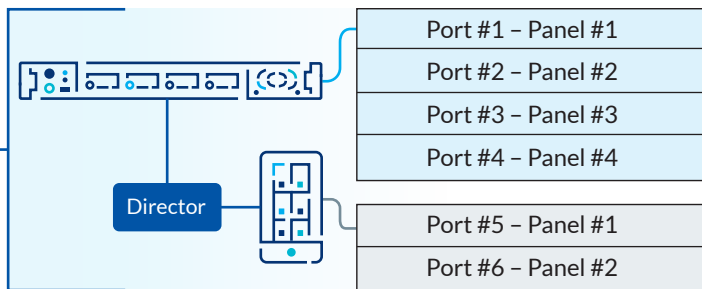
Network Connectivity: Global IP connectivity enable devices to connect over standard networks without dedicated adaptors. Ports and capacity are abstracted from physical interfaces, allowing IP-enabled devices to attach wherever IP access exists.

EHX™ with ARC Technology - Floating I.V. Ports & Unique Credentials

EHX v15

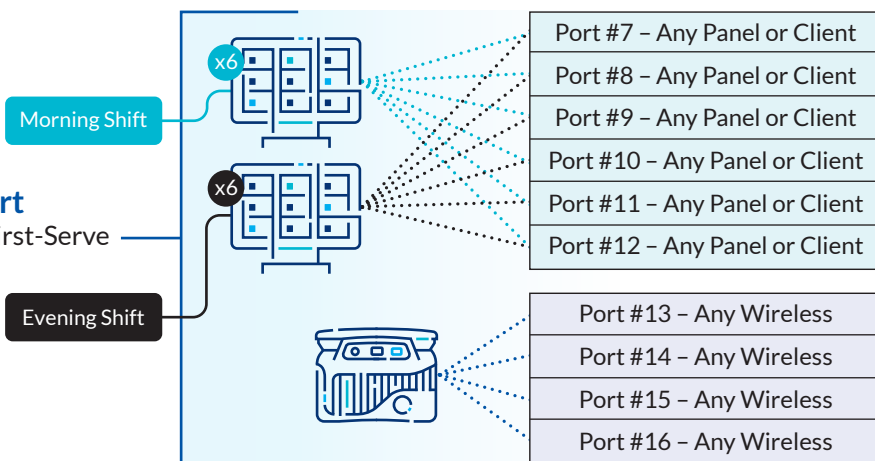
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Persona-Driven: Configuration exists in the virtual space. Hardware is simply a vessel for specific Users and Roles.



Placement Roles: The user station is in a fixed position (e.g. "Dressing Room") and rarely changes and is likely permanently attached to the user station.



Task Roles: Configuration based on a certain task (e.g. "Lighting Director") and can then be applied to any user station on the system.



User Roles: Configuration based on a specific user (e.g. "Charlie") who becomes a persona in the system and can then be applied to multiple different device types depending on what the user needs throughout the day.

